

## Task 1- Operations Research In-Class Response

Due Date: 25 November 2019

Period 1 – Business Studies 1 (Ms Polianitis)

Period 5 – Business Studies 2 (Ms Le)

**Date Distributed: 11 November 2019**

**Task Weighting: 30%**

### Outcomes

- H1 discusses the nature of business, its role in society and types of business structure
- H2 evaluates management strategies in response to changes in internal and external influences
- H4 analyses business functions and processes in large and global businesses
- H5 explains management strategies and their impact on businesses
- H7 plans and conducts investigations into contemporary business issues
- H8 organises and evaluates information for actual and hypothetical business situations
- H9 communicates business information, issues and concepts in appropriate formats

## ASSESSMENT OUTLINE

### 1. WHAT AREAS OF LEARNING DOES THIS ASSESSMENT ADDRESS?

In this assessment task, students will be assessed on their ability to demonstrate an understanding of the concepts covered in the HSC topic of **Operations** including the **role of operations management** and **influences**. This task will require students to incorporate case studies, apply their knowledge of the syllabus (both the **learn to** and **learn about** statements) and demonstrate business report/essay writing skills.

### 2. WHY IS THE COMPLETION OF THIS ASSESSMENT IMPORTANT?

This task will draw together the above outcomes to provide students the opportunity to demonstrate their knowledge of concepts within the study of Business Studies, specifically in the topic of **Operations**. It will also allow students the opportunity to synthesise and respond to questions using case study material and other contemporary business examples. This task will allow them to gain feedback on areas of strength and areas in which to improve for their HSC. The structure and questioning style of this exam is modelled off Section IV of the Business Studies HSC Examination.

### 3. WHAT STEPS DO I TAKE TO COMPLETE THIS TASK?

#### Task Outline

This assessment will be conducted as an in-class response.

Students will be required to conduct research and prepare written responses to two business reports/ essays. On the day of the assessment, they are required to write an extended response to **ONE** of the question, as chosen by the teacher. The report/essay should be approximately 1,000 words in length.

**Evaluate the extent to which corporate social responsibility is a key concern in operations management**

**OR**

**Evaluate how influences on operations may affect the ability of a business to achieve its strategic goals.**

You will need to plan and prepare for **BOTH** questions.

In your answer you will be assessed on how well you:

**RUBRIC**

- demonstrate knowledge and understanding relevant to the question
- apply relevant business **case study/studies** and contemporary business issues
- communicate using relevant business terminology and concepts
- present a sustained, logical and cohesive response

Students will have 45 minutes to respond to the question in their timetabled lesson on Monday 25 November 2019.

Students need to prepare for this task by studying the first two sub-topics of Operations, preparing notes in accordance with the syllabus and utilising the Apple case study. In addition, students are encouraged to practise writing extended responses from Section IV of the past Business Studies HSC exams.

Further research should also be conducted to add to the case study material provided in class. There are a number of useful websites that may assist with the research such as <http://www.afrbiz.com.au/index.html> and <http://www.hscfocus.com/hsie/business-studies/business-studies-case-studies/>. Students are also encouraged to access the website of individual businesses which often contain useful information.

#### Details for Submission

This task will be completed in the timetabled lesson on **Monday 25 November 2019**

Students must bring a black pen. All writing paper will be provided. Students are NOT permitted to bring notes into the exam.

Students who are absent from the examination, or have a legitimate reason for missing the task, must notify the school before the exam commences. To avoid a zero mark being awarded, any absence must be supported by valid misadventure/illness documentation outlined in the Year 12 Assessment Booklet.

#### 4. HOW WILL MARKS BE AWARDED TO MEASURE MY LEARNING?

The rubric that appears in the Business Studies HSC exam will form the basis of the marking criteria in this assessment task. Students will be assessed on how effectively they interpret the question and integrate case study material into their response. Marking guidelines stating the specific criteria for the question is set out below.

**TASK 1: EXTENDED RESPONSE MARKING GUIDELINES**

(20 marks)

<b>Criteria for CSR</b>	<b>Marks</b>
<ul style="list-style-type: none"> <li>▪ Makes a well-reasoned judgement, based on criteria, of the extent to which Corporate Social Responsibility is a key business concern in operations management</li> <li>▪ Applies relevant case study/studies and contemporary business issues</li> <li>▪ Presents a sustained, logical and cohesive response and communicates clearly using relevant business terminology and concepts</li> </ul>	17-20
<ul style="list-style-type: none"> <li>▪ Makes some judgement of the extent to which Corporate Social Responsibility is a key business concern in operations management</li> <li>▪ Uses relevant case study/studies and contemporary business issues</li> <li>▪ Presents a logical and cohesive response using relevant business terminology and concepts</li> </ul>	13-16
<ul style="list-style-type: none"> <li>▪ Provides characteristics and features of Corporate Social Responsibility and links it to operations management</li> <li>▪ May refer to case study/studies and contemporary business issues</li> <li>▪ Communicates using business terminology and concepts</li> </ul>	9-12
<ul style="list-style-type: none"> <li>▪ Sketches in general terms Corporate Social Responsibility and may link it to operations management</li> <li>▪ May refer to case study/studies and contemporary business issues</li> <li>▪ Communicates using some business terminology and concepts</li> </ul>	5-8
<ul style="list-style-type: none"> <li>▪ Makes limited reference to Corporate Social Responsibility and operations management</li> <li>▪ May identify case study/studies</li> <li>▪ Uses basic business terminology</li> </ul>	1-4

<b>Criteria for Influences on Operations</b>	<b>Marks</b>
<ul style="list-style-type: none"> <li>▪ Makes a well-reasoned judgement, based on criteria, of the extent to which influences on operations may affect the ability of a business to achieve its strategic goals</li> <li>▪ Applies relevant case study/studies and contemporary business issues</li> <li>▪ Presents a sustained, logical and cohesive response and communicates clearly using relevant business terminology and concepts</li> </ul>	17-20
<ul style="list-style-type: none"> <li>▪ Makes some judgement of the extent to which influences on operations may affect the ability of a business to achieve its strategic goals</li> <li>▪ Uses relevant case study/studies and contemporary business issues</li> <li>▪ Presents a logical and cohesive response using relevant business terminology and concepts</li> </ul>	13-16
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